R·E·A·C·T

MEDIA KIT

Lisa J Green

Founder of Resilience Intelligence Blueprint™ · Author

ABOUT

Building organisations that adapt, scale, and endure

Lisa J Green is Founder of Resilience Intelligence Blueprint™, an author and creator of the REACT™ methodology. With more than 25 years as a serial entrepreneur across energy, green technology and education, she helps organisations build to last — turning disruption into direction rather than damage.

Previously, she was Director & Investment Lead with 11Minds Energy, an AI energy-intelligence venture. She was part of the partnership that launched Green Hydrogen Hub Denmark, and co-founded Origin RM, which pioneered the UK's first degree apprenticeships in technology and engineering. Her work spans resilience, capital, and the energy transition.

QUICK FACTS

FULL NAME	Lisa J Green
TITLE	Founder of Resilience Intelligence Blueprint™ & Author
EXPERTISE	Resilience Intelligence · REACT™ Methodology · Energy Transition
BOOK	The Resilience Intelligence Blueprint™ (on Substack)
EDUCATION	Columbia Business School — Digital Transformation
POLICY	APPG Hydrogen — Parliamentary Engagement (June 2026)
INDUSTRY	The Economist — Modernising the Energy Transition (Invited Attendee, June 2026)

THE REACT™ METHODOLOGY

Fifteen questions across five pillars — the framework behind organisations built to last.

R — **Revenue Alignment**
Aligned with structural demand

E — **Exponential Modularity**
Scale without single points of failure

A — **Adaptive Intelligence Loops**
Convert disruption into direction

C — **Community-First Intelligence**
Networks create scale and credibility

T — **Transformative Delivery**
From idea to infrastructure to impact

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THE BOOK

The Resilience Intelligence Blueprint™

Chapter 1 free on Substack; subsequent chapters for paid subscribers.

The definitive guide to building organisations that adapt, scale, and endure. Built around the REACT framework and the Resilience Intelligence Loop, the book translates resilience from a buzzword into a design discipline — a practitioner's manual written from inside the work, for founders, operators, and investors navigating complexity.

INTERVIEW & SPEAKING TOPICS

- Why resilience is a design decision, not a personality trait
- The REACT framework: five pillars for organisations built to last
- Human judgment and AI in the energy transition — what stays human, what scales
- What the energy sector gets wrong about adopting AI
- Turning disruption into direction — resilience for founders and investors

Press & Speaking Enquiries

For interviews, podcasts, keynotes, and partnerships.

Book a 15-min press call: calendly.com/lisa7green

Web: lisajgreen.com

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